

# GROUP CAMPAIGNS TO END CHILD POVERTY

MEMBERS of more than 50 families from Newham joined staff from a charity on Saturday in a national rally urging the Government to end child poverty.

The rally in Central London was part of the Campaign to End Child Poverty, writes KAY ATWAL.

Care champions Community Links led a group of Newham young people and their families calling on the Government to "keep their promise" and halve child poverty levels by 2010 and eradicate it by 2020.

Maeve McGoldrick, local Links UK Campaigns Co-ordinator said: "Our work and research over the last 30 years shows that poverty has a lifetime impact on our children and young people. A child that grows up lacking resources and educational and employment opportunities becomes the next generation of struggling parents, so the cycle continues.

"We got people to think about the realities of poverty and how many parents are forced to work cash-in-hand. We got over 200 people signing up to the campaign."